

4
oceans

4 OCEANS

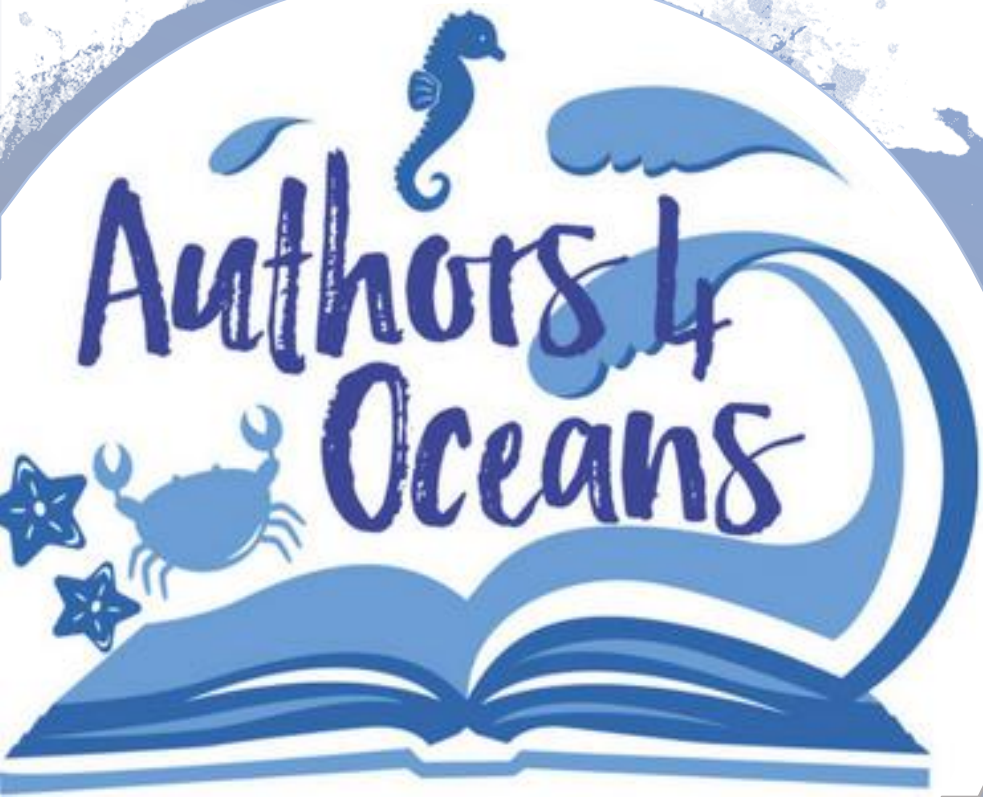


What is 4 OCEANS?

4 Ocean is an association that cleans the ocean from plastic by changing consumption habits.

There are global cleanups that are funded entirely through the sale of sustainability products, where every item purchased funds the removal of at least one pound of trash from the ocean and coastlines like the bracelets.

4ocean already removed 2.2 millions pounds of plastic and trash from the waterways.



How did it start?

- It started first with two founders Alex Schulze and Andrew Cooper that became friends in college, they have been around the ocean their entire live. They grew up together on the Florida coast swimming, diving, fishing and surfing. In college, they saved up their money for the surf trip of a lifetime to Bali but when they arrived, they found the beach covered in plastic, with trash-filled delivering more garbage with each break.
- They realized that they could hire fishermen to pull plastic from the ocean.
- This is when it started, Alex and Andrew decided to hire boat captains and other local workers to clean the ocean and coastlines full time to make something with this global problem.





The end