



ONETREEPLANTED

By Nicolò



About it

- **One Tree Planted** is a non-profit organization with the mission to help global reforestation efforts .
- The charity was founded in 2014 by Matt Hill, and is based in Shelburne, Vermont.
- The organization operates in four regions around the world on six different continents.

What do they do

- For every dollar that has been donated they plant a tree around the world.
- They also sensibelize people to respect nature.
- In every region they go, they ensure that they plant the right species of tree for the place, so that as many trees as possible survive and that there is aequilibrium in the ecosystem.



Why trees are so important

- Trees clean the air.
- Trees filter around 20% of the carbon in the atmosphere (carbon contributes to climate change).
- Trees help cleaning the water. They act like a filter when there is heavy rain. Trees absorb the water and release it gradually.
- Trees help with soil erosion, because the roots steady the soil.
- They help people to live.(1.6 billion people on this planet are somehow connected to forests for their livelihood).
- Trees host 80% of the world's biodiversity on land.



Collaborators

- **Onetreeplanted** cooperates with important organizations around the world:
 - United States Forest Service
 - Warner Music Group
 - DHL
 - Art of play
 - and many others



Art of Play®



How do they cooperate?

- Art of Play, is a company that produces playing cards and games.
- Art of Play issued for this occasion four new card decks (made out of paper of sustainable forests and with vegetable-based ink), that were called air, water, earth and space.
- Art of Play gives 1% of their annual income to OneTreePlanted (the aim is planting one million trees)

THE

END